

AVIDLY

PURSUING A LIFE OF STYLE AND SUBSTANCE



FAMILY

Lark Adventurewear

Created in 2017 by mompreneur Pallavi Golla, **Lark** is devoted to keeping infants and toddlers sweat-free, cool, protected, and happy. Their mission is to make quality baby clothes that can easily endure the daily life of an active infant or toddler — from the sandbox to a birthday party to dinner with the grandparents – wash and repeat.

Lark Adventurewear is functional, fashionable, environmentally friendly, and totally safe for your little one's sensitive skin.

As a new mother, Pallavi noticed a gap in the marketplace for non-synthetic, breathable activewear for little ones. Because all adult activewear is made from synthetic fabric, not suitable for a child's sensitive skin, Pallavi began a journey to create a soft, special knit that would keep children cool and comfortable without skin irritation. After she spent months searching for safe textiles that wick moisture, it was clear that she had to develop something brand new.

Made in the USA, Lark Adventurewear is a result of Pallavi's tireless work with textile experts to develop a unique, natural cotton-bamboo fabric with a capillary knit that wicks moisture and is UPF50+, breathable and premium quality to easily endure the daily life of an active child. The innovative fabric is not currently used in any adult or children's clothing in the market.







