



MEDIA TRAINING

Cielo Consulting Services

CIELOCONSULTING.BIZ

ABOUT CIELO



Since launching in 2015, Cielo Consulting has secured highly sought after speaking opportunities on live broadcast (TV, radio, podcast), as well as at events for dozens of clients. Cielo has trained clients to nail their interviews with easy, actionable steps. Founder Nubia DuVall Wilson has not only media trained clients since 2008 during her NYC agency days, but also has been featured on live TV and hired to speak nationwide.

BASK IN THE LIMELIGHT



WRITING KEY MESSAGES

HAVE A MESSAGE AND STICK WITH IT



THE MEDIA MINDSET

THINK LIKE A JOURNALIST AND NAIL INTERVIEWS



LEVERAGING YOUR PRESS

GETTING PRESS IS ONLY HALF OF IT, NOW USE IT STRATEGICALLY

TV (LIVE & TAPED) TRAINING



WHAT YOU'LL LEARN IN 2 SESSIONS

01

Media training's 4 pillars that will help you understand the media mindset, develop your message, prepare and execute.

02

Workshop a professional media briefing document with key messages for producers (and for yourself).

03

Live role playing to prepare for interviews with on-the-spot feedback on ways to improve performance.

04

How to leverage press ongoing through social media, web presence, backgrounders and more.

Media Training with Nubia and her team was an invaluable experience that reaches far beyond interacting with the press. Nubia is knowledgeable and empowering as she guides you to succinctly and strategically tell a story while representing your best self in the media. - Sahar Paz, Own Your Voice Strategy Firm

PODCAST/RADIO TRAINING



WHAT YOU'LL LEARN IN 2 SESSION

01

Media training's 4 pillars that will help you understand the media mindset, develop your message, prepare and execute.

02

Workshop a professional media briefing document with key messages for producers (and for yourself).

03

Live role playing to prepare for interviews with on-the-spot feedback on ways to improve performance.

04

How to leverage press ongoing through social media, web presence, backgrounders and more.

LIVE KEYNOTE/ PRESENTATION



WHAT YOU'LL LEARN IN 1 SESSION

01

Review written presentation/speech and discuss client's concerns/problem areas

02

Presentation dry run critiques and role playing with time keeping

03

Body language, movement and exuding confidence

04

How to promote and leverage speech or presentation for future opportunities.

THANK YOU



LET'S CONNECT



To book or request a custom proposal,
please contact info@cieloconsulting.biz

*"Nubia is a fantastic guide and partner when it comes to media training. Her poise, humor and kindness are so instructive in that pre high stress situation. She is an absolute gem and would highly recommend her - both for her incredible skill set and for her talent." - **Rahel Bayer, The Bayer Group***